**Vision**

PlayDapp’s vision is to create a world where digital assets are more valuable and accessible to everyone. Gamers will not only be able to take true ownership of their in-game assets for the first time but, will also be able to earn rewards for ecosystem participation.

**What PlayDapp is**

PlayDapp is a dApp game portal that provides C2C Marketplace. All PlayDapp games are interoperable thus providing a portfolio of game content that gamers can enjoy with their non-fungible tokens (NFT). Gamers can also trade their characters and items in the C2C marketplace in addition to increasing the value of the NFT by leveling up, strengthening, and amalgamating them.

**Game dApps**

PlayDapp launched its first game, CryptoDozer, on March 7th, 2019. Since its launch, it has ranked first in the Ethereum game category and is still maintaining a top position on dApp ranking lists. PlayDapp’s second game, DozerBird, which uses CryptoDozer Assets to create connected gameplay, is also popular and is also maintaining a high position. PlayDapp is planning to expand its portfolio through in-house developed titles and through 3rd party partnerships with highly recognized traditional game developers.
Milestone Achievements

PlayDapp successfully launched two game titles in 2019, demonstrating the possibility of digital asset movement between games. With 2020 seeing our PlayDapp Marketplace launched as well as platform and content expansion in earnest. Interoperable PlayDapp Town NFT characters to be used as a major items across future PlayDapp games.

Roadmap

2017
Q3 Mandrake Boys Global Launch
Q4 Facebook Instant Games
 Beta Product Contract

2018
Q2 Mandrake Town Global Launch

2019
Q1 Crypto Dozer (ETH) Global Launch
Q2 Dozer Bird (ETH) Global Launch
Q3 Raise 2B won from SBI Investment
 Crypto Dozer & Dozer Bird Global Launch on Samsung Blockchain Wallet
Q4 Raise 1B won from Korea Investment Partners
 Selected for Samsung C-Lab Outside

2020
Q1 Raise 0.5B won from LINE Unblock Ventures
Q2 PlayDapp Marketplace Global Launch(ETH)
 Selected for Baby Unicorn
 (Ministry of SMEs and Startups)
Q3 Along with God Global Launch
 (Galaxy Store, Google, One Store)
Q4 Acquired asset of ASTA Online
 Two HTML5 games Launch on MXPlayer(India)

2021
Q1 CryptoDozer for LINE Blockchain Launch in Japan
 (Google)
Q2 PlayDapp Marketplace Global Launch(Polygon)
 PlayDapp Town(Metaverse Game) alpha launch in Roblox
Q3 Mobile MMORPG “Dragon Blood” launch in Korea

PlayDapp SDK

PlayDapp SDK (software development kit) as an open-source public tool for game developers, that will provide useful libraries and APIs for developers to easily integrate into their game development regardless of their knowledge level of blockchain technology. PlayDapp SDK will be open to the public to encourage more quality game dApps to be on board in the PlayDapp network. The PlayDapp SDK will allow for developers to take pre-existing games and apply modifications to create a blockchain dApp game, by using the pre-made software development tools.

With Global Top Tier Partners

PlayDapp built a blockchain game ecosystem through collaboration with Global Top Tier Service Platforms. PlayDapp are featuring content on the Samsung’s official mobile wallet. A next expansion is through KAKAO, LINE partnership. As a content provider, PlayDapp is providing not only in-house & 3rd party blockchain games but also C2C Marketplace for Global Top Tier services’ clients. As next steps, we are expanding our IP content to Youtube, Roblox, and other game related mega-communities for mass-adoption

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