Vision

PlayDapp's vision is to create a world where digital assets are more valuable and accessible to everyone. Gamers will not only be able to take true ownership of their in-game assets for the first time but, will also be able to earn rewards for ecosystem participation.

What PlayDapp is

PlayDapp is a dApp game portal that provides C2C Marketplace. All PlayDapp games are interoperable thus providing a portfolio of game content that gamers can enjoy with their non-fungible tokens (NFT). Gamers can also trade their characters and items in the C2C marketplace in addition to increasing the value of the NFT by leveling up, strengthening, and amalgamating them.

PlayDapp SDK

PlayDapp develops and provides a PlayDapp SDK to help game developers easily participate in the blockchain-based PlayDapp service ecosystem. The SDK helps game developers or companies who have difficulty building blockchain infrastructure to connect their assets or desired digital items with a simple system integration. Once itemized as a blockchain-based NFT, it can be interoperaed between other various games on the PlayDapp ecosystem. This can create synergy between games and facilitate user acquisition through cross-promotion. In particular, the value of NFT can be increased by increasing the usage of the game items.
Interoperable NFTs

If blockchain technology is introduced into existing games, NFT items can be operated interoperably and act as a factor that expands game services. No matter how interesting a game is, there is a Product Life Cycle (PLC). When a user wants to play a new game, Interoperable NFT, which utilizes PlayDapp's own IP, can serve as a reward for previous gameplay and a natural cross-promotion of new games. This is a means of minimizing marketing costs incurred when recruiting users, and it can further strengthen the PlayDapp ecosystem by providing more diverse benefits to users.

Play to Earn Model Structure

At the core of the Play to Earn structure is the significant re-investment of the game’s revenue into user activities. Core game items earned by players are exchanged directly via a peer-to-peer (C2C) market or indirectly for game tokens. These game tokens can be exchanged for other cryptocurrencies on Decentralized Exchanges (DEX) or Centralized Exchanges (CEX). Under this new item acquisition method, platform and game developers generate revenue via transaction fees incurred during each sale.

[Play to Earn(P2E) Game Model of PlayDapp RPGs “Along with the Gods”]