



Key Members



Moshua Choi

Head of Strategy



Ozzy Koh

Head of Technology



Brian Choi

Head of Finance



Sang Chung

Head of Business



PlayDapp Service



C2C Marketplace

Trade characters, keys, pets, items, etc. with other users



Game Content

A diverse portfolio of inter operable games and NFT characters



Meta Blockchain

Multichain support for ETH, XRP, BCH, KLAY, LIBRA etc. using Interchain or DEX

Vision

PlayDapp's vision is to create a world where digital assets are more valuable and accessible to everyone. Gamers will not only be able to take true ownership of their in-game assets for the first time but, will also be able to earn rewards for ecosystem participation.

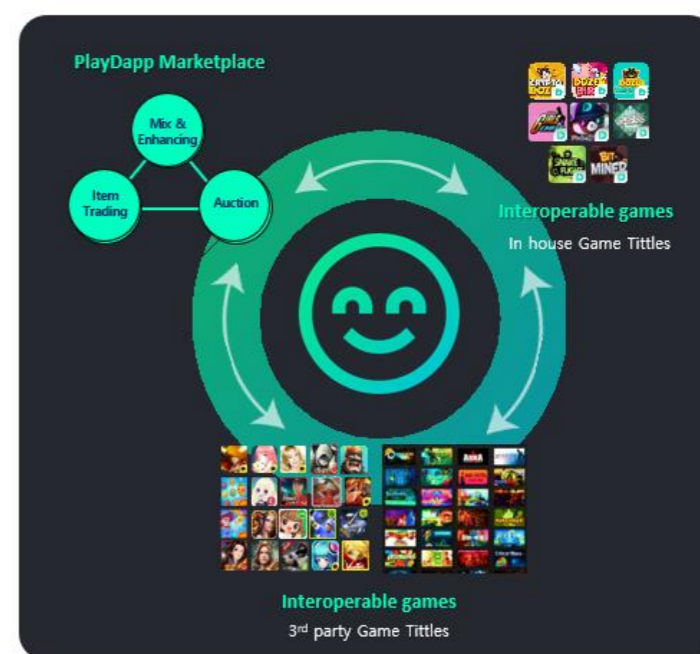
What PlayDapp is

PlayDapp is a dApp game portal that provides C2C Marketplace. All PlayDapp games are interoperable thus providing a portfolio of game content that gamers can enjoy with their non-fungible tokens(NFT). Gamers can also trade their characters and items in the C2C marketplace in addition to increasing the value of the NFT by leveling up, strengthening, and amalgamating them.

As-Is : Local C2C Marketplace



PlayDapp: Global C2C Marketplace



Game dApps

PlayDapp launched its first game, CryptoDozer, on March 7th, 2019. Since its launch, it has ranked first in the Ethereum game category and is still maintaining a top position on dApp ranking lists. PlayDapp's second game, DozerBird, which uses CryptoDozer Assets to create connected gameplay, is also popular and is also maintaining a high position. PlayDapp is planning to expand its portfolio through in-house developed titles and through 3rd party partnerships with highly recognized traditional game developers.

Platform	Category	Rank
Ethereum	Games	Rank
DozerBird	Fly your way to crypto riches!	10
CryptoDozer	Play and get the 70 ETH Doll!	15
My Crypto Heroes	Hero worker-placement RPG.	17
Blockchain Cuties	Cutest collectible adventure game with NFT Pets	38
Gods Unchained	The first on-chain eSport	46



Partners

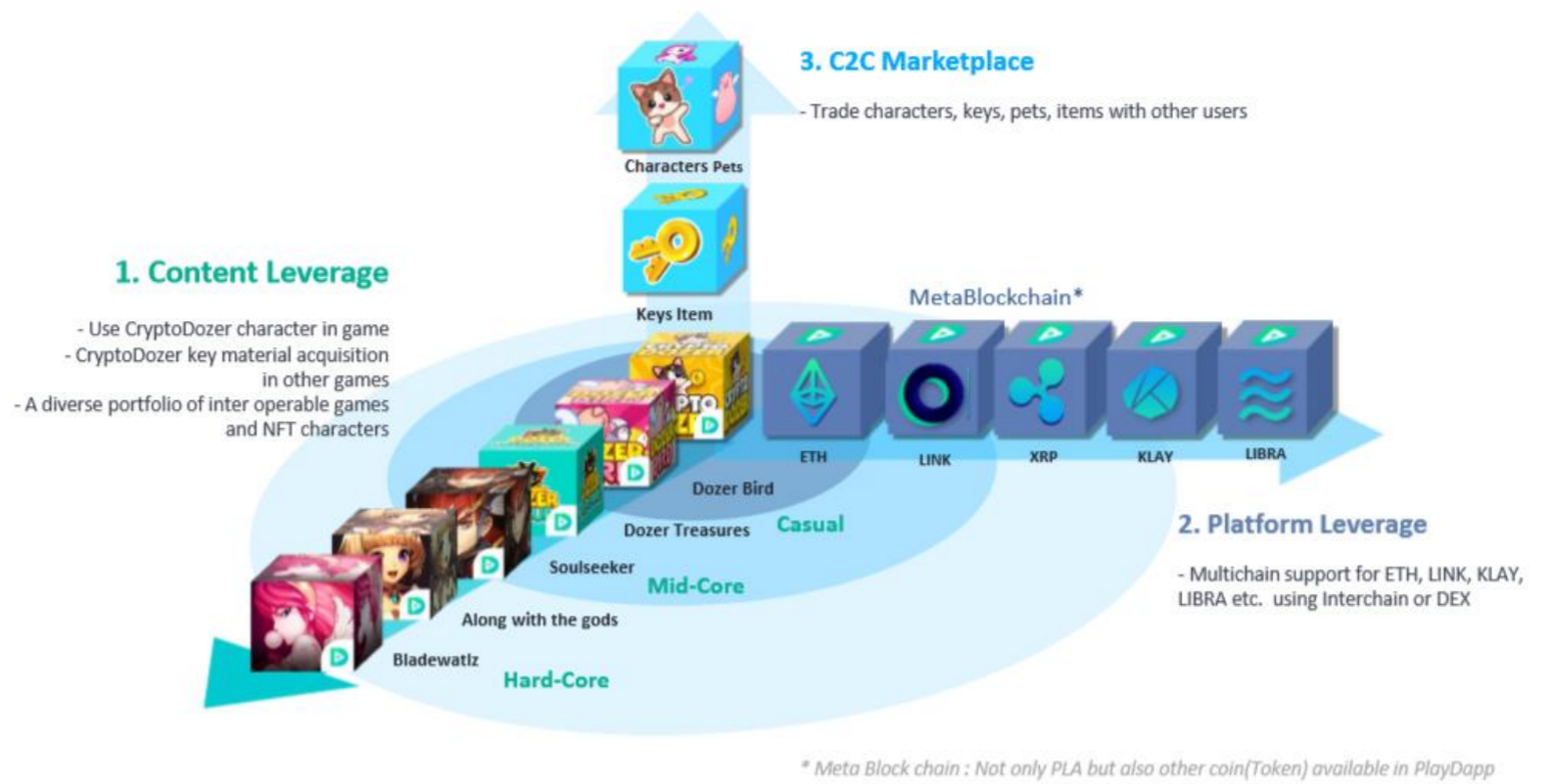
SAMSUNG LINE

kakao Klaytn

portis

Milestone Achievements

PlayDapp successfully launched two game titles in 2019, demonstrating the possibility of digital asset movement between games. With 2020 seeing our PlayDapp Marketplace launched as well as platform and content expansion in earnest



Roadmap

2017

- Q3 ● Mandrake Boys Global Launch
- Q4 ● Facebook Instant Games Beta Product Contract

2018

- Q1 ● Blockchain Patent (Application: 10-2018-0007878)
- Q2 ● Mandrake Town Global Launch
- Q4 ● Crypto Dozer (ETH) Beta Launch

2019

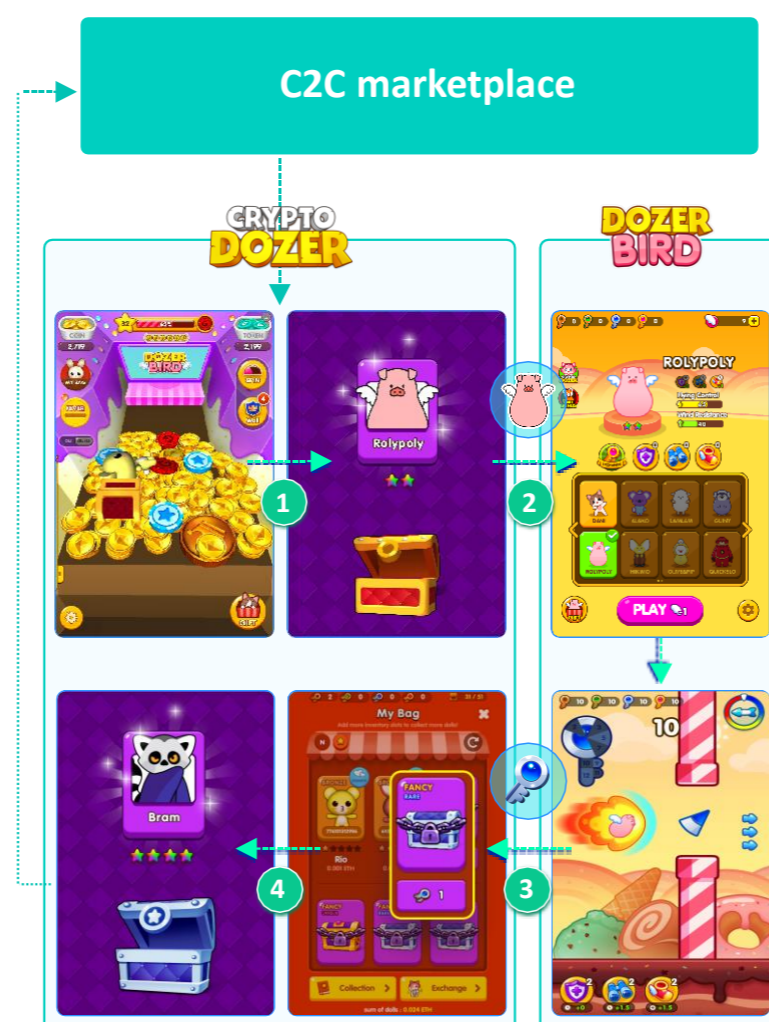
- Q1 ● Crypto Dozer Grand Open
- Q3 ● CryptoDozer Mobile Launch DozerBirds Grand Launch

2020

- Q2 ● C2C Marketplace Launch
- Q3 ● 2 MORPG titles Global launch

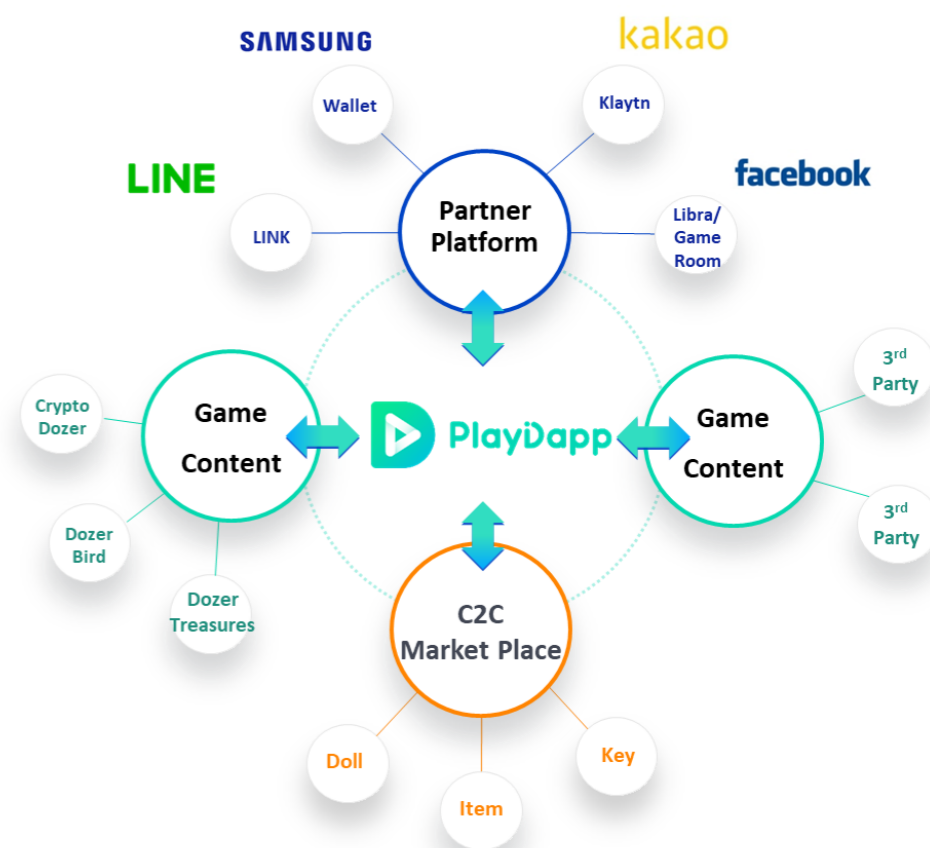
Virtuous Circle Structure of Crypto Assets

Any NFT gained through gameplay can be leveraged across our game portfolio. First use case interoperable experience is provided through the first two games. You can collect CryptoDolls through CryptoDozer play and use them to play DozerBird. Through gameplay, you can collect pieces of keys and acquire full keys. These keys can be used to open the chests in CryptoDozer. The NFTs can also be traded amongst the gamers through our C2C marketplace.



With Global Top Tier Partners

PlayDapp built a blockchain game ecosystem through collaboration with Global Top Tier Service Platforms. PlayDapp games are currently featured content on the official Samsung Mobile Wallet. A KAKAO, LINE partnership launch will be the next expansion. As a content provider, PlayDapp is providing not only in-house & 3rd party blockchain games such as CryptoDozer & DozerBird but also C2C Marketplace and Billing support for Global Top Tier services' customers.



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